

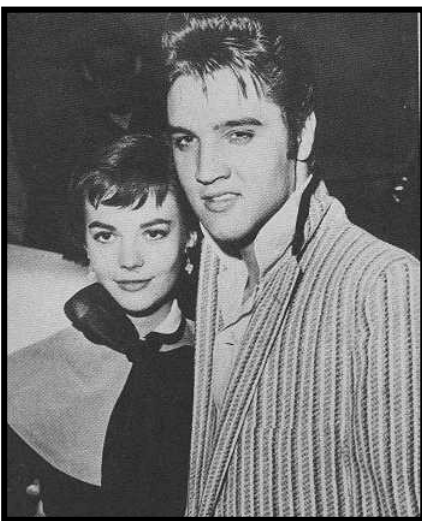
Annexe 4:

TEEN STARS AS CULTURAL ICONS

1. Shirley Temple advertising Royal Crown Cola in 1944

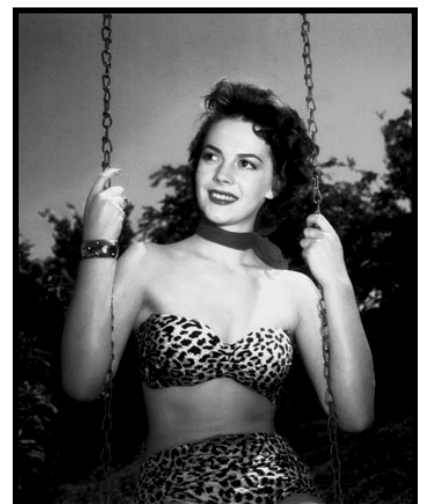


2. Sandra Dee advertising Coca Cola in 1959



3. Cross between cinema and music: Elvis Presley and Natalie Wood in the mid 50s.

4. Natalie Wood depicted as a very young sex vixen in the mid 50s.



5. All-American stereotype: Sandra Dee posing for *American Girl* magazine in 1956. Also present, the importance of fashion and lipstick for teen girls.



6. Sandra Dee as Gidget (1959) and Sue Lyon as Lolita (1961) – the “cabana girl” ideal.

