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*Boas Notícias – Um retrato de Jornalismo de Lifestyle em Portugal*

Abstract

The dissertation in question seeks to establish the national reality of a journalistic genre that has been little studied - *Lifestyle Journalism*. Given the sparse literature, at least in Portugal, other elements were considered for further analysis, such as interviews with three professionals - two journalists and a photographer - who were subject to three separate interviews. To understand its practice, the content analysis focused also on various articles of six monthly lifestyle magazines (except for one that is weekly). Certain characteristics were pinpointed via the analysis of the texts' style of writing, all of them associated with literary narrative as well as literary journalism.

Key words

Lifestyle Journalism

Monthly Magazines

Lifestyle Articles

Literary Narrative

Literary Journalism

Portuguese Context