

TÍTULO DA TESE EM INGLÊS:

How can public diplomacy influence the conditions for United Nations peace operation success?

ABSTRACT

The main objective of the present paper is to answer the research question: how can public diplomacy influence the conditions for United Nations peace operation success? More specifically, we aim to understand how public diplomacy activities can influence those key conditions that have been associated with the success of UN peace operations. We conduct our investigation in three phases. First, we review the academic literature on “peace operations”. We demonstrate that the “peace operation success” is intimately connected with the ways in which the concept has been applied on the ground and the wide variety of tasks missions have been mandated to perform. Secondly, supported by both academic and institutional literature, we define the concept of “public diplomacy” and compare it with other similar terms, to conclude that the multi-dimensional approach conveyed by the former is the most appropriate to describe the ways in which peace operations can communicate with their stakeholders. Finally, we analyze UN institutional documents to identify major trends in the way peace operations’ public diplomacy programs have been asked to address the conditions for peace operation success.

Palavras Chave: (6 palavras - externas à caixa de texto).

Peace operation success; peacekeeping; peacebuilding; public diplomacy; conflict resolution; strategic communication